



Bill Cashel Appointed Senior Vice President, Global Head of Financial Intermediaries

MONTREAL, August 9, 2021 – Fiera Capital Corporation (TSX: FSZ) (“Fiera Capital” or the “Company”), a leading independent asset management firm, is pleased to announce the appointment of Bill Cashel as Senior Vice President, Global Head of Financial Intermediaries. Bill will be based in Fiera Capital’s Boston office.

As a key member of the global distribution leadership team, Bill will spearhead the initiation and growth of relationships in intermediary channels in the United States, an area where the firm intends to build on its fast growing, existing footprint by bringing to market a number of complementary and innovative public and private market strategies. With a noteworthy track record of over 20 years in the industry, Bill will be an important player in the firm’s strategy for growth.

In his role, Bill will also focus on optimizing distribution platforms, developing talent and collaborating with other leaders in distribution, marketing and product development to implement strategies that cater to all intermediary segments.

Before joining Fiera Capital, he worked for more than a decade at AQR Capital in Boston, more recently as Head of US Wealth and President of AQR Funds. While at AQR, Bill led distribution efforts to establish and grow the firm’s US Wealth and Intermediary business. Prior to that, he worked at Natixis Asset Management on the RIA and family office business development team.

Disclosure

The information presented is for informational purposes only and is not intended to be, and should not be construed as, an offer to sell, or the solicitation of an offer to buy, any investment product.

About Fiera Capital Inc.

Fiera Capital Corporation is an independent asset management firm with a growing global presence and approximately \$142.7 billion in AUM as of September 30, 2021, approximately \$32.7 billion of which is managed or advised by Fiera Capital Inc., a SEC registered advisor.* We deliver customized multi-asset solutions across public and private market asset classes to institutional, financial intermediary and private wealth clients across North America, Europe and key markets in Asia. We strive to be at the forefront of investment-management science and we are passionate about creating sustainable wealth for clients.

At Fiera Capital, we recognize that the investment landscape is constantly evolving. Our teams collaborate and seek to draw on the global industry’s most innovative and diverse offerings to craft strategies that meet the needs of every client, anywhere in the world. We have the ambition to extend our reach globally and the determination to provide the best solutions with excellence.

As a public company, we seek to adhere to the highest governance and risk management standards and operate with transparency and integrity to create value for our customers and our shareholders over the long term.

Fiera Capital trades under the ticker FSZ on the Toronto Stock Exchange.

*Includes net assets under management and advisement. Please see our ADV Part 1(new window) for information on our regulatory assets under management.

Fiera Capital Corporation does not provide investment advisory services, or offer investment funds, in the United States or to U.S. persons. Investment advisory services for U.S. persons are provided by Fiera Capital Inc., a Delaware corporation registered as an investment adviser with the Securities and Exchange Commission. In connection with providing services to certain U.S. clients, Fiera Capital Inc. uses the resources of Fiera Capital Corporation acting in its capacity as Fiera Capital Inc.'s participating affiliate. Please refer to Important Disclosures for information regarding the participating affiliate arrangement.