



FIERACAPITAL

Fiera Capital COVID-19 Preparedness

Fiera Capital focused on team health and leveraging a thorough, tested business continuity plan in preparation for potential COVID-19 impacts

Montreal, March 6, 2020 – Fiera Capital Corporation (TSX: FSZ) ("Fiera Capital" or "the Firm"), a leading independent asset management firm, is taking action to ensure the sustainability of operations and protect the health of its employees. As a result of COVID-19, the Firm has created a working group focused on preparedness and communication. As a preventative measure, the Firm has instituted a suspension of business travel to heavily impacted geographies as well as a self-quarantine program for any employees returning from these areas, in line with World Health Organization recommendations.

As part of enterprise as well as day-to-day risk management at Fiera Capital, the Firm proactively maintains a formal Business Continuity Plan that addresses, among other critical components: key personnel, resources, training, remote access, communications, and risk mitigation measures of key service providers. The Firm is also focused on providing ongoing education about risk and risk prevention to all employees and providing flexibility and remote working arrangements across the globe.

Fiera Capital's investment specialists are vigilantly monitoring the market developments while remaining true to their distinct investment strategies and processes. The Firm will continue to monitor the status and progress of this outbreak, including any impact to Fiera Capital's business, and will provide updates as appropriate.

About Fiera Capital Corporation

Fiera Capital is a leading independent asset management firm with approximately C\$169.7 billion in assets under management as of December 31, 2019. The Firm provides institutional, retail and private wealth clients with access to full-service integrated money management solutions across traditional and alternative asset classes. Clients and their portfolios derive benefit from Fiera Capital's depth of expertise, diversified offerings and outstanding service. Fiera Capital trades under the ticker FSZ on the Toronto Stock Exchange. www.fieracapital.com

In the U.S., asset management services are provided by the Firm's U.S. affiliates who are investment advisers that are registered with the U.S. Securities and Exchange Commission (SEC). Registration with the SEC does not imply a certain level of skill or training. For details on the particular registration of, or exemptions therefrom relied upon by, any Fiera Capital entity, please consult this [webpage](#).

Additional information about Fiera Capital Corporation, including the Firm's annual information form, is available on SEDAR at www.sedar.com.

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