



Fiera Capital Inc. Expands Mutual Fund Offering with Launch of US Equity Fund

Fiera Capital Inc. Launches US Equity Fund, Bringing Full Suite of Institutional-Grade, Global Mutual Fund Strategies to US Retail Clients

New York, October 1, 2019 – Fiera Capital Inc., the US division of Fiera Capital Corporation (“Fiera Capital” or “the Firm”), announced today the launch of a 40 Act mutual fund for its US Equity strategy with the opening of the Fiera Capital US Equity Long-Term Quality Fund (“the Fund”) (FCUIX/FCUEX). This latest launch marks the completion of Fiera Capital’s mutual fund offering for the Global Equity team’s strategies, which also includes Global Equity (FCGIX/FCGEX) and International Equity (FCIRX/FCIUX).

The Global Equity team manages over \$6 billion USD in the US Equity strategy as of June 30, 2019. The Fund takes an active, fundamental, and bottom-up investment approach that is benchmark agnostic, resulting in a concentrated portfolio of 20-45 securities. The Fund’s objective is to achieve long-term capital appreciation. The team seeks to invest in companies with sustained competitive advantages and track records of over eight years of top quartile performance and risk adjusted returns.

“With the launch of the Fiera Capital US Equity Long-Term Quality Fund, we are excited to provide the full suite of Global Equity strategies in public fund vehicles,” said Benjamin Thompson, President and Chief Executive Officer of Fiera Capital’s US division. “This will provide individual investors with even more access to our institutional-grade strategies, and we look forward to continuing to expand the availability of our products and services to our clients.”

The Fund is managed by Nadim Rizk, Senior Vice President and Lead Portfolio Manager, and Andrew Chan, Vice President and Portfolio Manager, Global Equity, who collectively have over 18 years of investment experience. The team, which has been together since the inception of the strategy, currently manages over \$27 billion USD in assets as of June 30, 2019, and is responsible for the Fiera Capital Global Equity, International Equity, and US Equity strategies.

About Fiera Capital Inc.

Fiera Capital Inc. is an affiliate of Fiera Capital Corporation. Fiera Capital Inc. offers thoughtful investment solutions in the US for high net worth individuals and institutions across a spectrum of traditional, non-traditional, and bespoke investment strategies. Its mission is to provide clients with the highest quality of customized service and performance through a culture of integrity, teamwork, excellence, and innovation. us.fieracapital.com.

About Fiera Capital Corporation

Fiera Capital is a leading independent asset management firm with approximately \$114 billion in assets under management as of June 30, 2019. The Firm provides institutional, retail and private wealth clients with access to full-service integrated money management solutions across traditional and alternative asset classes. Clients and their portfolios derive benefit from Fiera Capital's depth of expertise, diversified offerings and outstanding service. Fiera Capital trades under the ticker FSZ on the Toronto Stock Exchange. www.fieracapital.com

In the U.S., asset management services are provided by the Firm's U.S. affiliates who are investment advisers that are registered with the U.S. Securities and Exchange Commission (SEC). Registration with the SEC does not imply a certain level of skill or training.

Additional information about Fiera Capital Corporation, including the Firm's annual information form, is available on SEDAR at www.sedar.com.

Important Disclosures

The fund's investment objectives, risks, charges and expenses must be considered carefully before investing. The statutory and summary prospectuses contain this and other important information about the investment company and it may be obtained at <https://us.fieracapital.com/investment-strategies/mutual-funds/fiera-capital-us-equity-fund/> or by calling 1-855-771-7119. Read it carefully before investing. **Mutual fund investing involves risk. Principal loss is possible. The Fund is non-diversified, meaning it may concentrate its assets in fewer individual holdings or geographical areas than a diversified fund. Therefore, the Fund is non-diversified and more exposed to individual stock volatility than a diversified fund. Derivatives may involve certain costs and risks such as liquidity, interest rate, market, credit, management, and the risk that a position could not be closed when most advantageous. Investing in derivatives could lose more than the amount invested. The fund may make short sales of securities, which involves the risk that losses may exceed the original amount invested.** The Fiera Capital US Equity Long Term Quality Fund is distributed by Foreside Fund Services, LLC. Fiera Capital Inc. is the advisor to the Fiera Capital US Equity Long Term Quality Fund.

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