### **Mid Cap Growth**

1st Quarter 2020



### **Market Environment**

A remarkably strong 2019 is now firmly in the rear-view mirror and feels such a long time ago. The market had climbed a wall of worry and hit record highs despite uncertainties around trade wars and worries over policy errors by the Fed. But all those concerns pale in comparison to the public health and economic fallout from the Coronavirus pandemic. The first quarter is already one for the record books – a story of essentially two halves. The first half of Q1 continued where 2019 left off, with a robust economy and strong earnings growth all but assured. All that changed in a mere matter of three weeks. From its peak on February 19, 2020, the market sell-off that ensued ranks in the worst 0.25% of returns over a three-week span since 1926, though it is worth noting that the market has recovered those losses in the following year 75% of the time<sup>1</sup>.

Large cap indices such as the S&P 500 returned -19.6% in Q1, while the Russell 2000 (i.e. Small Cap) Growth index returned -25.8% and returns from the Russell Mid Cap Growth Index fell somewhere in between (-20.0%) as investors sought safety in larger cap names. However, Growth continued to outperform Value over all market cap ranges in Q1 as a whole, as well as during the market downturn that commenced on February 20th.

### **PORTFOLIO MANAGEMENT TEAM**

### **Nitin Kumbhani**

Vice Chairman, Chief of Growth Equity Strategies

### Sunil Reddy, CFA

SVP, Portfolio Manager

### Michael Kalbfleisch, CFA, CPA

SVP, Portfolio Manager

### **Amit Dugar, CFA**

SVP, Portfolio Manager

### **David Cook, CFA**

VP, Portfolio Manager

### **Bhavik Kothari, CFA**

VP, Portfolio Manager

### James Brown, CFA

AVP, Research Analyst

### **Audrey Le, PhD**

AVP, Research Analyst

### Nimesh Kshatriya

AVP, Equity Analyst

The Mid Cap portfolio was down -22.60% (gross) and -22.76% (net) in Q1 vs. a -20.04% decline posted by its benchmark the Russell Mid Cap Growth Index — an underperformance of -256 basis points (gross) and -272 basis points (net). The portfolio underperformance came entirely from the month of January, and the portfolio outperformed its benchmark during the subsequent two months. The Healthcare sector was one of the biggest laggards within the Russell Mid Cap Growth index during January, thanks to the rise of Bernie Sanders in the polls prelowa, so our +516 basis point overweight in that sector was a big headwind. Our exposure to biotech within Healthcare was also a factor.

For Q1 as a whole, three sectors contributed most to the overall performance of the portfolio – namely, Technology, Communication Services (both of which we were overweight in), and Consumer Discretionary (a big underweight in the portfolio). Healthcare and Financials were the main laggards. Cash (2.3% of the portfolio) was another headwind.

Past performance is not indicative of future results. Inherent in any investment is the potential for loss. All information is as March 31, 2020 unless otherwise noted. Please see Important Disclosures on the last page. Gross performance results are presented before management fees and expenses, but after all trading commissions. Net performance is shown after the deduction of expenses and management fees of 0.75%. Actual investment advisory fees incurred by clients may vary. Performance results include the reinvestment of dividends and interest. Dividends received from ADRs are included net of foreign withholding taxes.

## **Mid Cap Growth**



#### Outlook

The spread of the novel Coronavirus (COVID-19) is having a significant negative impact on the global economy and the shutdown that was initiated to contain it is exacerbating the stress. The oil price war is an additional burden that's led to cuts to global capital spending and has pressured high yield credits. The future and its precise trajectory are still unclear. How it all plays out would determine what equity returns are likely to be over the next 12-18 months.

The government and the Fed have initiated swift action to try and shore up the economy in the wake of the massive disruption the pandemic has caused. Rates have been cut essentially to zero, enough liquidity is being provided, and a fiscal stimulus package of \$2 trillion has been enacted. US banks were adequately capitalized going into this crisis and personal balance sheets were also in better shape than they were at the time of the Financial Crisis. All these are powerful forces that can help at least partly mitigate the impact of this pandemic. What we believe can truly turn investor sentiment around would be the approval of a new treatment regimen.

Valuations are beginning to look attractive. On a trailing PE basis, valuation is now back to its 20-year average. Some of the other metrics look more compelling. For instance, the spread between the free cash flow yield of large cap stocks and the 10-year treasury yield exceeds 5% at present, which is the second widest on record.

It is already clear to us that the next couple of quarters are not going to be very pretty. What happens beyond that would depend on the length of the current shutdown. From a portfolio perspective, we are well-represented in companies that benefit from long-term secular growth trends such as cloud computing, personalized medicine, cost containment in healthcare, and innovation more broadly. Many of these are also relatively more insulated from the present situation or are beneficiaries to an extent. Over the last couple of years, we have moved away from brick and mortar retailers. Though it hurt us for a couple of quarters, the move eventually paid off as these retailers succumbed to secular challenges facing the industry. More recently (at the end of Q3), we saw that high yield and investment-grade corporate spreads were getting tighter relative to their own history. Our take was that the market was being too complacent with the tight spreads and that refinancing risk was not being priced-in correctly, and as a consequence we moved away from companies with above-average debt levels. We also moved away from companies with stretched valuations, and those that were growing fast but without generating much cash. All these steps taken together have helped us stay ahead of our benchmark during this crisis, and we expect them to continue to do so in the months ahead.

# **Mid Cap Growth**



### **LEADING CONTRIBUTORS**

#### **AVERAGE CONTRIB. TO STOCK** WEIGHT PERFORMANCE Cable One, Inc. 0.23 0.30 iRhythm Technologies, Inc. 0.18 0.27 0.25 MSCI Inc. Class A 2.52 Veeva Systems Inc Class A 0.30 0.24 Qualys, Inc. 1.42 0.15 DexCom, Inc. 0.20 0.11 Fortinet, Inc. 2.78 0.10 **Dollar General Corporation** 0.31 0.08 Guardant Health, Inc. 0.20 0.04 Okta, Inc. Class A 0.95 0.03

### **LEADING DETRACTORS**

	AVERAGE	CONTRIB. TO
STOCK	WEIGHT	PERFORMANCE
Synchrony Financial	2.19	-1.58
Citizens Financial Group, Inc.	2.30	-1.44
Aimmune Therapeutics Inc	1.74	-1.11
United Airlines Holdings, Inc.	1.40	-1.10
Pioneer Natural Resources Co.	1.74	-0.87
Bausch Health Companies Inc.	1.57	-0.81
Hilton Worldwide Holdings Inc	1.87	-0.79
Woodward, Inc.	0.95	-0.75
Freeport-McMoRan, Inc.	1.27	-0.74
IAA, Inc.	1.62	-0.73

The holdings identified do not represent all of the securities purchased, sold or recommended. Information on the calculation methodology and a listing of every holding's contribution to the strategy's performance during the period is available upon request.

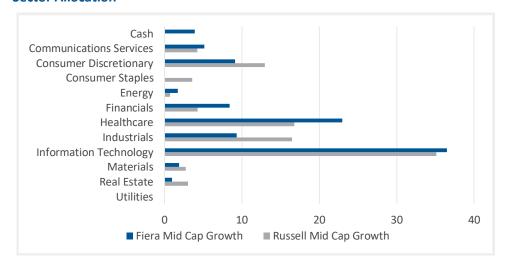
### **Positive Impacts**

Stock selection in Communication Services, and Information Technology

### **Negative Impacts**

Stock selection in Healthcare and Industrials

### **Sector Allocation**



### **Important Disclosures**



#### **Important Disclosures**

Fiera Capital Inc. (FCI), is an investment adviser registered with the U.S. Securities Exchange Commission (the "SEC"). Registration with the SEC does not imply a certain level of skill or training. Fiera Capital Inc. is indirectly wholly-owned by Fiera Capital Corporation (FCC), which is listed on the Toronto Stock Exchange. FCC does not provide investment advisory services in the United States or to U.S persons. Investment advisory services in the U.S. or to U.S. persons are provided though FCC's US affiliates including FCI.

This document is intended for information purposes only. Some information contained herein has been obtained from third-party sources, including those specifically referenced, and such information has not been independently verified by Fiera Capital. No representation, warranty, or undertaking, express or implied, is given as to the accuracy or completeness of such information by Fiera Capital or any other person; no reliance may be placed for any purpose on such information; and no liability is accepted by any person for the accuracy and completeness of any such information.

There can be no assurance nor should it be assumed that future investment performance will conform to any performance examples set forth in this report. The investment results and portfolio compositions set forth in this report are provided for illustrative purposes only and may not be indicative of the future investment results and portfolio compositions of the investment programs conducted by Fiera Capital. The composition, size of, and risks associated with future investment portfolios may differ substantially from the examples set forth in this report. There can be no assurance that future investments will perform in accordance with the investments described in this report or that the investments will be able to avoid losses. An investment in any investment vehicle or security described in this report can lose value.

These materials are not intended as investment advice or a recommendation of any security or investment strategy for a specific recipient, investments or strategies described herein are provided as general market commentary, and there may be no account or fund managed by Fiera Capital for which investments or strategies described herein are suitable due to the various types of accounts or funds that are managed by Fiera Capital. Nothing herein constitutes an offer to sell, or solicitation of an offer to purchase, any securities, nor does it constitute an endorsement with respect to any investment area or vehicle.

Discussions regarding potential future events and their impact on the markets are based solely on historic information and Fiera Capital's estimates and/or opinions, and are provided for illustrative purposes only. A number of the comments in this document are based on current expectations and are considered "forward-looking statements". Actual future results, however, may prove to be different from expectations. The opinions expressed are a reflection of Fiera Capital's best judgment at the time this document is compiled, are subject to change at any time without prior notice, cannot be guaranteed as being accurate, and any obligation to update or alter forward-looking statements as a result of new information, future events, or otherwise is disclaimed. Furthermore, these views are not intended to predict or guarantee the future performance of any individual investment strategy/style, security, asset class, general markets, nor are they intended to predict the future performance of any Fiera Capital Vehicle or portfolio.

Any charts, graphs, and descriptions of investment and market history and performance contained herein are not representation that such history or performance will continue in the future or that any investment scenario or performance will even be similar to such chart, graph, or description. Any investment described herein is an example only and is not a representation that the same or even similar investment scenario will arise in the future or that investments made will be as profitable as this example or will not result in a loss to such any investment vehicles. All returns are purely historical, are no indication of future performance and are subject to adjustment.

The Mid Cap Growth composite was created on May 1, 2008 and includes all portfolios invested in U.S. equities (including ADRs) with strong earnings and growth characteristics and mid capitalizations. The product is benchmarked against the Russell Mid Cap Growth Index.

The Russell Midcap Growth Index is a market capitalization weighted index representing the smallest 800 companies in the Russell 1000 Index. The average Russell Midcap Index member has a market cap of \$8 billion to \$10 billion, with a median value of \$4 billion to \$5 billion. The index is reconstituted annually so that stocks that have outgrown the index can be removed and new entries can be added. Typically, the Mid Cap Growth portfolio is similar in composition to the benchmark except to the extent that the firm utilizes ADRs that are not included in the domestic index. Portfolios are generally comprised of individual stocks and cash equivalents. It is not possible to invest directly in an index. Investors pursuing a strategy similar to an index may experience higher or lower returns and will bear the cost of fees and expenses that will reduce returns. FTSE ("Russell") is the source and owner of the trademarks, service marks and copyrights related to the Russell Indexes. Russell® is a trademark of FTSE Russell. Neither Russell nor its licensors accept any liability for any errors or omissions in the Russell Indexes and / or Russell ratings or underlying data and no party may rely on any Russell Indexes and / or Russell ratings and / or underlying data contained in this communication. No further distribution of Russell Data is permitted without Russell's express written consent. Russell does not promote, sponsor or endorse the content of this communication.