US Equity Strategy

2nd Quarter 2018



July 2,2018

The Fiera Capital US Equity strategy was up in absolute performance and outperformed the benchmark for the quarter.

Tiffany reported very strong top and bottom line results that exceeded expectations. The luxury goods company experienced broad-based growth across all product categories and saw particular strength in the Americas and Asia-Pacific regions. The guidance raise was meaningful, driven by the top line. The company discussed several new launches, including "Paper Flowers", a major collection in platinum and diamonds, ranging from fine to high-end jewelry that should contribute to future growth in sales. We believe Tiffany's announcement of a \$1B share repurchase plan through 2022 further provided investors with conviction of the company's positive outlook.

Despite of one of the strongest flu seasons in the US, an environment conducive to high medical costs, UnitedHealth posted strong results, surpassing investors' expectations, an implication of the company's ability to manage medical costs and diversify. Optum, the information and technology-enabled health services division, grew their earnings by double digits and continue to expand their margins, pursuing a multi-year success story within UnitedHealth.

In the face of ongoing headlines about the rise of e-commerce and the fall of brick and mortar impacting retailers, TJX showed accelerating same-store-sales (SSS) and store growth, beating consensus. TJX's largest division, Marmaxx, was especially strong, with SSS of 4%.

Middleby, the US manufacturer of premium food service equipment, reported weaker results than expected, with continued slow growth in the Commercial Food Services division. Middleby is undergoing a salesforce realignment, as well as a sharp decline in the more cyclical Food Processing segment, which was hurt by a few large orders not materializing. As for Colgate, its shares suffered along with other consumer-packaged goods (CPG) companies due to a difficult macroeconomic environment and market share losses to smaller, more nimble competitors. The company was furthermore hurt by a continued slowdown in the organic growth derived from Emerging Markets, particularly due to a deceleration in the Latin America region. On the other hand, developed markets have shown improvements which have offset this deceleration. We still believe in the company's long-term thesis; including its dominant market share in the very attractive oral care business, categorized by low private label exposure and high levels of innovation.

Going into the third quarter of 2018, we remain underweight Information Technology, Energy, and Utilities as we continue to find more attractive individual investments in other sectors, including Health Care, Materials, and Financials. We remain confident that our bottom-up fundamental research, with a focus on very attractive companies, will continue to provide steady returns over the long term.

	2Q18	YTD18	
US Equity Strategy Composite*			
Gross	4.42	4.60	
Net	4.19	4.13	
S&P 500	3.43	2.65	

	Avg.	Contrib.
Top Detractors	Wt.	to Perf.
Middleby Corp	2.21	-0.55
3M Company	3.23	-0.42
Colgate-Palmolive Co	2.78	-0.38
Johnson & Johnson	4.74	-0.30
Varian Medical Syste	2.19	-0.26

Top Contributors

Tiffany & Co.	2.51	0.61
TJX Companies Inc	4.20	0.47
NIKE, Inc. Class B	3.48	0.44
Mastercard Inc	5.85	0.44
UnitedHealth Group I	4.59	0.38

The holdings identified do not represent all of the securities purchased, sold or recommended. Information on the calculation methodology and a listing of every holding's contribution to the composite's performance during the period is available upon request.

Past performance is no guarantee of future results. Inherent in any investment is the potential for loss. Please refer to Important Disclosures on the back of this performance overview regarding performance, the Participating Affiliate Arrangement, Index Comparisons and other important information.

^{*}For information about the composite, see disclosures.



IMPORTANT DISCLOSURES

Performance and Fees

Past performance is not an indication of future performance. Inherent in any investment is the potential for loss. Gross Performance results do not reflect the deduction of management fees or other expenses. Net performance results are calculated using the highest total fees and expenses currently charged to any US investor account, fund, or other investment vehicle using this strategy (collectively, the "accounts"), including management fees and all other expenses but excluding custody fees. The actual management fee and expenses paid by an account may be higher or lower. The performance results include the reinvestment of all dividends and capital gains. Performance of the composite is provided for illustration purposes only and should not be construed as performance of a particular account. None of the accounts in the composite use leverage. The accounts included in the US Equity composite reflect all accounts managed using this strategy, which includes accounts managed by Fiera Capital Corporation ("FCC") itself and by Fiera Capital Inc. ("FCI") with the use of FCC's resources acting in its capacity as a "participating affiliate" of FCI.

Attribution

Attribution is based on a representative portfolio, which is the most representative of the unrestricted strategy shown.

FIERA GROUP OF COMPANIES

Each member of the Fiera Group of companies only provides investment advisory services or offers investment funds in the jurisdictions where such member and/or the relevant product is registered or authorized to provide such services pursuant to an exemption from such registration. These include the entities listed below. Where an entity operates under an exemption from registration (the "Exempt Entities"), only its jurisdiction of incorporation is listed. Details on the particular registration and offering exemptions for the Exempt Entities' activities are available upon request.

- Fiera Capital Corporation Canada, registered: (i) in the categories of exempt market dealer and portfolio manager in all Provinces and Territories of Canada (ii) in the category of investment fund manager in the Provinces of Ontario, Québec, Newfoundland and Labrador; (iii) as a commodity trading manager pursuant to the Commodity Futures Act (Ontario), (iv) as an adviser under the Commodity Futures Act (Manitoba) and, (v) in Québec, as derivatives portfolio manager pursuant to the Derivatives Act (Québec);
- Fiera Capital Inc. United States, registered as (i) an investment adviser with the U.S. Securities and Exchange Commission (the "SEC")* and (ii) a commodity pool operator with the U.S. Commodity Futures Trading Commission.
- *Registration with the SEC does not imply a certain level of skill or training.

GENERAL DISCLOSURES

This material is confidential and not to be reproduced or redistributed without the prior written consent of Fiera Capital Inc. ("FCI"). This document is intended for information purposes only. Some information contained herein has been obtained from third-party sources, including those specifically referenced, and such information has not been independently verified by FCI. No representation, warranty, or undertaking, express or implied, is given as to the accuracy or completeness of such information by FCI or any other person; no reliance may be placed for any purpose on such information; and no liability is accepted by any person for the accuracy and completeness of any such information.

These materials are not intended as investment advice or a recommendation of any security or investment strategy for a specific recipient, investments or strategies described herein are provided as general market commentary, and there may be no account or fund managed by FCI for which investments or strategies described herein are suitable due to the various types of accounts or funds that are managed by FCI. Nothing herein constitutes an offer to sell, or solicitation of an offer to purchase, any securities, nor does it constitute an endorsement with respect to any investment area or vehicle.

Any charts, graphs, and descriptions of investment and market history and performance contained herein are not representation that such history or performance will continue in the future or that any investment scenario or performance will even be similar to such chart, graph, or description. Any investment described herein is an example only and is not a representation that the same or even similar investment scenario will arise in the future or that investments made will be as profitable as this example or will not result in a loss to such any investment vehicles. All returns are purely historical, are no indication of future performance and are subject to adjustment.

FORWARD-LOOKING STATEMENTS

Discussions regarding potential future events and their impact on the markets are based solely on historic information and FCI's estimates and/or opinions, and are provided for illustrative purposes only. A number of the comments in this document are based on current expectations and are considered "forward-looking statements". Actual future results, however, may prove to be different from expectations. The opinions expressed are a reflection of FCI's best judgment at the time this document is compiled, are subject to change at any time without prior notice, cannot be guaranteed as being accurate, and any obligation to update or alter forward-looking statements as a result of new information, future events, or otherwise is disclaimed. Furthermore, these views are not intended to predict or guarantee the future performance of any individual investment strategy/style, security, asset class, markets generally, nor are they intended to predict the future performance of any FCI Vehicle or portfolio.

INDEX COMPARISONS

Benchmark indices are provided so that a strategy's performance can be compared with the performance of well-known and widely recognized indices. A strategy's holdings may differ significantly from the securities that comprise the index. It is not possible to invest directly in an index. Investors pursuing a strategy similar to an index may experience higher or lower returns and will bear the cost of fees and expenses that will reduce returns.

S&P 500 – The S&P 500 is a stock market index made up of approximately 500 US large cap stocks. It is often used as a common benchmark for US stock funds. The index comprises a collection of stocks of 500 leading companies and captures 80% coverage of available market capitalization. Index results assume the reinvestment of all dividends and capital gains.