



FIERACAPITAL

Fiera Capital Introduces New Global Equity Focused Mutual Fund

PROVIDING INDIVIDUAL INVESTORS WITH ACCESS TO FIERA CAPITAL'S HIGHLY REGARDED GLOBAL EQUITY PORTFOLIO MANAGEMENT TEAM

Montreal, May 3, 2017 – Fiera Capital Inc. (“Fiera Capital” or “the Firm”), an affiliate of Fiera Capital Corporation (TSX: FSZ), launches its new Fiera Capital Global Equity Focused Fund (the “Fund”). The Fund is invested in a concentrated portfolio of the Global Equity Team’s highest conviction ideas from across global, developed, and select emerging markets and seeks to achieve capital appreciation. The Fund, which is available through an Investor Class and an Institutional Class, will typically hold 15 to 30 stock positions.

“We are proud to offer this institutional-grade strategy from our highly regarded Global Equity team to individual investors and investment advisors in a public fund vehicle,” said Benjamin Thompson, President and Chief Executive Officer of Fiera Capital’s US division, Fiera Capital Inc. “We believe it is an attractive solution for investors searching for exposure in developed markets and flexibility to invest in emerging markets and it also allows individual investors to have access to a top-tier manager.”

The Fund is managed by Nadim Rizk, Senior Vice President and Lead Portfolio Manager, and Andrew Chan, Vice President and Portfolio Manager, Global Equity. The team currently manages over US\$15 billion in assets, and is responsible for the Fiera Capital Global Equity, International Equity and US Equity quality growth strategies. The Fund’s Portfolio Managers manage another investment strategy that is substantially similar to that of the Fund. The Fiera Capital Global Equity Focused strategy (the “Strategy”) was originally launched in August 2014 to institutional clients.

Fund Disclosures

Because the Fund may invest in a limited number of companies, the Fund as a whole is subject to greater risk of loss if any of those securities decline in price. The Fund is subject to risks from holding depository receipts and foreign securities, which may be related to the particular political, regulatory, economic, social and other conditions or events occurring in the country and fluctuations in its currency, as well as market risk tied to the underlying foreign company. In addition, ADR holders may have limited voting rights, may not have the same rights afforded typical company stockholders in the event of a corporate action. The Fund is also subject to the risks of using derivatives and forward contracts.

Consider the objectives, risks, and charges carefully before investing; the [prospectus](#) contain this and other information about the investment company; the prospectus should be read carefully before investing." Distributed by Foreside Fund Services, LLC.

About Fiera Capital Corporation

Fiera Capital is a leading independent asset management firm with more than CAD\$122 billion in assets under management as of March 31, 2017. The Firm provides institutional, retail and private wealth clients with access to full-service integrated money management solutions across traditional and alternative asset classes. Clients and their portfolios derive benefit from Fiera Capital's depth of expertise, diversified offerings and outstanding service. Fiera Capital trades under the ticker FSZ on the Toronto Stock Exchange. www.fieracapital.com

In the U.S., asset management services are provided by the Firm's U.S. affiliates, Bel Air Investment Advisors LLC and Fiera Capital Inc., investment advisers that are registered with the U.S. Securities and Exchange Commission (SEC). Further, Charlemagne Capital (UK) Limited and Charlemagne Capital (IOM) Limited are both registered as investment advisers with the SEC. Charlemagne Capital (UK) Limited is authorized and regulated by the Financial Conduct Authority in the United Kingdom and Charlemagne Capital (IOM) Limited is licenced by the Isle of Man Financial Services Authority. Registration with the SEC does not imply a certain level of skill or training. Additional information about Fiera Capital Corporation, including the Firm's annual information form, is available on SEDAR at www.sedar.com.

About Fiera Capital Inc.

Fiera Capital Inc. is an affiliate of Fiera Capital Corporation. Fiera Capital Inc. offers thoughtful investment solutions in the US for high net worth individuals and institutions across a spectrum of traditional, non-traditional, and bespoke investment strategies. Its mission is to provide clients with the highest quality of customized service and performance through a culture of integrity, teamwork, excellence, and innovation. www.fierausa.com.

Forward-Looking Statements

This document may contain certain forward-looking statements. These statements relate to future events or future performance, and reflect management's expectations or beliefs regarding future events, including business and economic conditions and Fiera Capital's growth, results of operations, performance and business prospects and opportunities. Such forward-looking statements reflect management's current beliefs and are based on information currently available to management. In some cases, forward-looking statements can be identified by terminology such as "may", "will", "should", "expect", "plan", "anticipate", "believe", "estimate", "predict", "potential", "continue", "target", "intend" or the negative of these terms, or other comparable terminology.

By their very nature, forward-looking statements involve inherent risks and uncertainties, both general and specific, and a number of factors could cause actual events or results to differ materially from the results discussed in the forward-looking statements. In evaluating these statements, readers should specifically consider various factors that may cause actual results to differ materially from any forward-looking statement.

These factors include, but are not limited to, market and general economic conditions, the nature of the financial services industry, and the risks and uncertainties detailed from time to time in Fiera Capital's interim and annual consolidated financial statements, and its Annual Report and Annual Information Form filed on www.sedar.com. These forward-looking statements are made as of the date of this document, and Fiera Capital assumes no obligation to update or revise them to reflect new events or circumstances, except as required by applicable law.

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